

Fall 2016 BOG Meeting Minutes

Saturday, Dec 3, 2016

Venue:

Torrance CA, Dec 3, 2016

Attendees:

Mike & Paula Gibeault, Kris & Christine Marciniak, Brian & Stacey Hamblin, Erik Christiansen, Eddie Fiorelli, Jon Rood & Sean Gallagher

Attending via phone (at various times):

Brent Blakely, Evan Davis and Rob Blout

1. Webmaster report and needs (Eddie Fiorelli)

- It was agreed to create a team to revitalize our web and social media presence. The team will include Stacey Hamblin (lead), Eddie Fiorelli, Erik Christiansen, Kris Marciniak and Brian Hamblin. Tasks could include, but are not limited to:
 - Possibly incorporate a window to view the dynamic portion of the website for the next event.
 - Add a feed from the event facebook posts.
 - Add a rotating set of ads and links for the rulebook advertisers.
 - Investigate incorporating You Tube videos into the web site.
 - Possibly add an RSS feed for the most recent Live text from RallyData.
 - Kris can supply photos (with no watermark) for use on the site.
 - We should make sure we have RX photos cycling through as well.
 - Incorporate a twitter feed for the appropriate hash tags.
 - It would be nice to have the info on what you get with a CRS membership to be a bit easier to find.

2. Press Liaison Report (Erik Christiansen)

- Erik would like to try doing shorter post event press releases with photos of the class winners which can be produced in a more timely manner and could be included as an attachment to the post event standings email.
- We will again do the PR cards (Erik will take the action).

3. Sponsorship Liaison Report (Stacey Hamblin)

- Work on the 2017 Rulebook Ads is underway.
- It was decided to produce an 18"x24" 2017 CRS calendar poster, funded by advertising on the poster. Kris agreed to do the artwork for the poster.

4. Director's Report (Brian Hamblin)

- Since Carol Janes had to step down as RX Liaison the BOG will be looking for a replacement.
- There was a discussion concerning the duties of the Competitor Liaison and Stock Class Chairman and the BOG decided to combine both jobs into one. The new position will be called Competitor Liaison & Class Compliance Officer. This person will be responsible for making CRS class compliance decisions at rallies for all the CRS classes, including running the Performance Stock Class meeting. This officer will also administer any proposed changes to the Performance Stock Class rules (including discussion and voting). This will be a BOG appointed position and the BOG is seeking someone interested in performing this job.
- It was decided to have at least two Google Hangout type BOG meetings during the year (possibly March and July), so that we don't lose momentum after the annual in-person meeting.
- Brian would like to have a CRS social event during the summer that will be family friendly. Possibly a picnic at the beach or some other fun location.

5. Rulebook plans (Mike Gibeault)

- We will print 400 rulebooks.
- Timeline for ad copy and printing (Ad copy: Dec 18 cover, Jan 1 inside)
- Kris agreed to do the graphics for the cover.
- It was agreed to not have a glossy center page ad. In addition it was decided to replace the email addresses on the calendar with the event web site URLs. For RX events we need to determine if the RX organizers would like to have their phone numbers removed from the calendar.
- It was decided to add clarification in the rulebook that CRS points are tabulated based solely on the event's published results.

6. Banquet plans (Brian Hamblin)

- Brian would like to represent the visceral experience of both Rally and RallyX, and is planning to show videos and photos during various portions of the annual CRS awards banquet. As such he would like to get both video and still photos from competitors and volunteers to help with the project.
- The banquet is tentatively planned for Sat, Jan 21 at the same location as last year.
- The cost will probably be \$40 for early sign up and \$50 for sign ups at the door.

7. Rally Championship Review

- It was decided to change both the minimum distance and minimum time thresholds for C3 CRS events. The minimum stage mileage will be reduced from 65 miles to 60 miles and the minimum time will be reduced from 60 min to 55 min.
- It was decided to indicate which CRS rally events will utilize Super Rally, on the CRS Rally Calendar. At this point for 2017 it appears that only the Idaho Rally will utilize Super Rally for its two CRS events.
- After discussion it was decided to add the possibility of having a CRS SxS (side by side) Rally Championship any year there are 3 or more events on the CRS Rally calendar that will be supporting CRS SxS. At this point it appears that Frazier Mtn, Gorman, Idaho and possibly Prescott will be supporting CRS SxS, thereby activating the championship for 2017. There will be two classes in the CRS SxS Championship: normally aspirated production SxS (called SxS Production) and turbo charged production SxS (called SxS Production Turbo).
- Denise McMahon requested that the Seed 9 Rally be included in the 2017 CRS Rally Championship. After discussion the BOG decided not to add Seed 9 to the 2017 championship.

8. CRS Rally Calendar for 2017

- The 2017 Rally Calendar (see below) was reviewed and approved, including 8 events over 5 weekends.

Sat,	April 15	Frazier Mtn (3)	Frazier Park, CA
Sat,	May 6	High Desert Trails (3, 2)	Ridgecrest, CA
Sat, Sun	June 10 & 11	Idaho Rally (3*, 3*)	Boise, ID
Sat	Aug 19	Gorman Ridge Rally (3**)	Frazier Park, CA
Fri, Sat	Oct 7 & 8	Prescott Rally (2, 3)	Prescott, AZ

* CRS rallies utilizing Super Rally

** CRS rallies considering utilizing Super Rally

9. Rally Equipment manager report and needs (Paula Gibeault)

- Paula went over the newly produced CRS equipment inventory list and answered questions from the group.

10. Rallycross Championship Review

- Stacey volunteered to work on getting photos for the RX year-end awards. Anyone who has RX photos that could be used should contact Stacey at <stacey.hamblin@gormanrally.com>.
- There was a discussion concerning the Prep and Mod classes at events using the SCCA classes. At some events these classes may end up running at different times and as a result may run slightly different courses. As such it was proposed that for 2017, CRS separate the CRS RX "Rally" classes (Rally 4wd and Rally 2wd) to match the SCCA Prep and Mod classes. From a participation standpoint Rally 4wd had 24 drivers in 2016 and Rally 2wd had 17 drivers, so splitting the classes sounds like it could work from a participation standpoint. Since there was not a sufficient number of RX organizers at the meeting, it was decided to address this issue separately with the objective of making a decision in the next week or so.

11. CRS Rallycross Calendar for 2017

- The initial 2017 CRS Rallycross Calendar (see below) was reviewed and approved, including 7 events at 4 venues. As always it should be remembered that additional events may be added during the course of the year.

Sun Feb 12	Ridgecrest RX	Ridgecrest, CA
Sun March 12 or 19	Prairie City RX	Prairie City OHV Park, CA
Sat April 2	Glen Helen RX	Glen Helen, CA
Sun, April 30	Santa Rosa RX	Santa Rosa, CA
Sun, May 28	Prairie City RX	Prairie City OHV Park, CA
Sun Sept 3	Glen Helen RX	Glen Helen, CA
Sat Day Dec 9	Glen Helen RX	Glen Helen, CA